

European Fisheries Technology Platform

EFTP



FishImpact

Maribel Rodriguez

EFTP Secretariat

Ariema Energía y Medioambiente

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Addressing societal challenges!



Priorities for WP 2011 Addressing societal challenges

1. Primary production mitigating and adapting to climate change
2. Greening the industry
3. Food security and safety for Europe and beyond
4. Social inclusive and healthy Europe
5. Oceans for the future

**Bio-economy for a 'zero waste' society addressed across
three activities**

Food,
Agriculture and **F**isheries,
and **B**iotechnology
Knowledge-Based Bio-Economy (KBBE)

This presentation shall neither be binding nor construed as constituting a commitment by the European Commission



What's new?

European Fisheries Technology Platform



What's new in Work Programme 2011?

1. Innovation dimension - **a top priority**
2. ERA dimension - **strengthened**
3. Cross-Thematic cooperation - **reinforced**
4. International cooperation - **consolidated**
5. Funding of more than 1 project per topic (14 topics)

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The Innovation Dimension: A Top Priority

3. Communication, dissemination and knowledge transfer:

- A) Specific support actions e.g. KBBE.2011.4-03 Communication of research results
- B) Each project should present well-defined dissemination and implementation plans, including, whenever appropriate:
 - i. appointing a “Communication manager”
 - ii. setting aside dedicated budget for communication activities
 - iii. designing activities according to the needs of the different target groups
 - iv. linking research results to 'Bulletin Board System' database

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Project Information



“FishImpact”

Strengthening the impact of fisheries related research and innovation through multi-stakeholder dialogue, dissemination and technology transfer

Topic: KBBE.2011.1.4-02 Strengthening the impact of fisheries related research through dissemination, communication and technology transfer

Funding scheme: CSA - Coordination and Support action (1 mill €)
100% funding

Expected impact

- **Lead to a greater integration of research actors and activities.**
- **Provide better communication between the different actors**
- **Improve dissemination towards the main end-users (EU citizens);**
- **Improve transfer of knowledge from research and scientific advice to management and the fisheries sector;**
- **Contribute to a better implementation of the Common Fisheries Policy (CFP)**

The call objectives are:

- To increase dissemination of scientific knowledge on fisheries
- To explore innovative mechanisms to improve communication between scientists, industry, policy makers, stakeholders and the society at large, including the media.
- Facilitate exploitation and transfer of national and European research results through innovative friendly-user applications and new technologies.

The FishImpact strength:

The EFTP forum that include now more than 90 relevant fisheries entities can make a great contribution to the FishImpact objectives.

The main actors:

Europeche, coordinator + EFTP secretariat
Fisheries sector. OPEN FOR AGENTS CONTRIBUTION



The FishImpact timetable:

Proposal presentation in January – Evaluation, April,- Negotiation, June (30 continuous activity).

FishImpact Plan - steps

1. Benchmarking: Learning from past and present relevant experiences



2. Multistakeholder dialogue build together a Fisheries Vision – Where we want to be towards next years?



3. Strategic roadmapping.To develop an Strategic Research and Innovation agenda – Wich priorities we have?



4. Innovative actions and tools'implementation– Take a proactive rol in the improvements implementation!



5. To disseminate it – Not to duplicate efforts!! There are great technology developed already not implanted.
Technology transfer (obj 1 and 3)

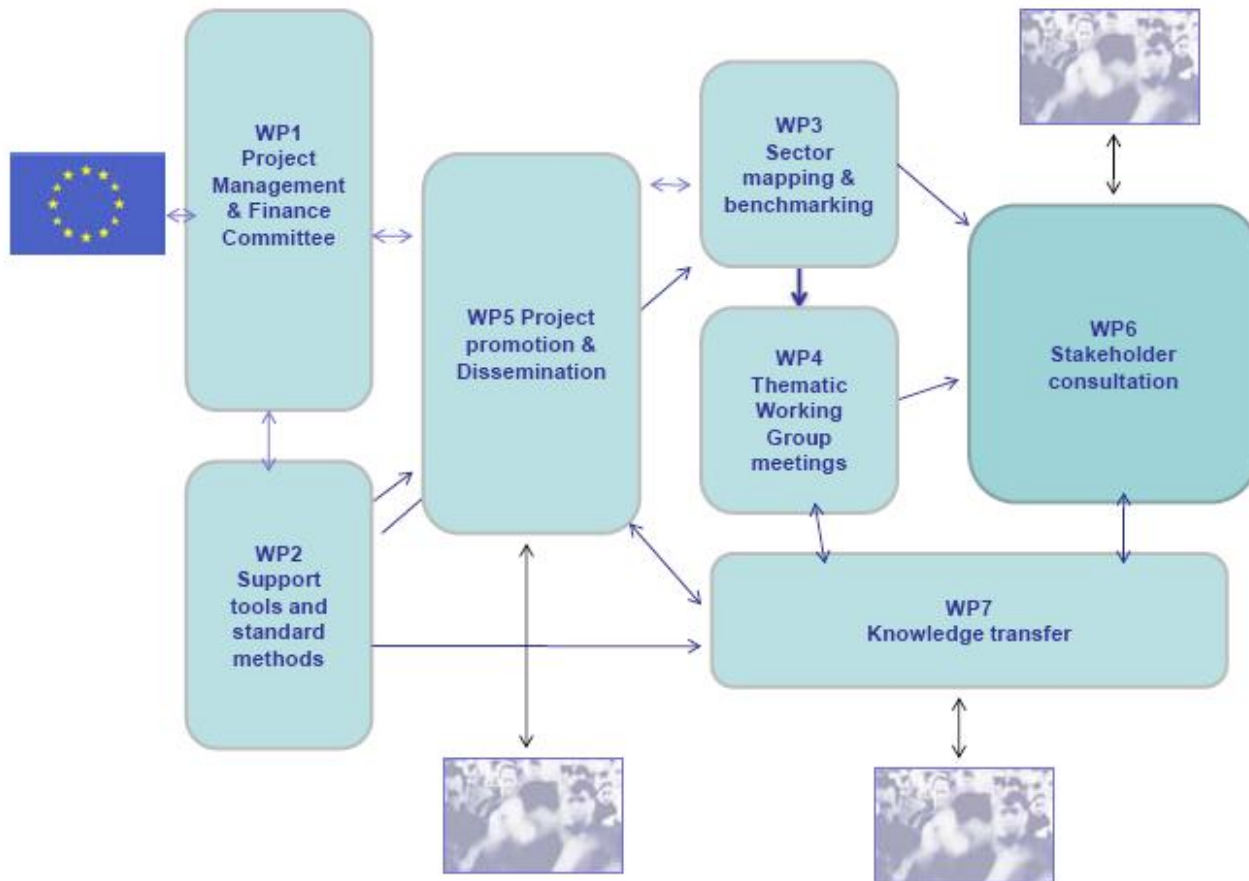


6. To improve the communication path towards the society. (obj2)



7. Measuring the impact of actions implemented

WORK PLAN STRUCTURE



Conclusions

To improve coordination, agree a strategy and implement tools to overcome communication, dissemination within the European fisheries sector

Transformation of the fisheries sector onto an innovative, science and technology based and world-class competitive one.



FishImpact aims to design and implement a strategy, set of ad hoc tools and to proof their efficacy to strengthen the impact of fisheries research and technology through dissemination, communication and technology transfer.



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**Thanks you
for your
attention**